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| **Persona - Voice & Involvement** | |
| **Topic:** | |
| **Voice**  *How does your persona want to have a voice about this topic?* | **Barriers**  *What would stop them having a voice?* |
| **Involved**  *How would your persona like to be involved in this topic?* | **Barriers**  *What would stop them getting involved in this topic?* |
| **What needs to happen?**  *What needs to happen to make it easier for your persona to get involved in any change and have a voice about this?* | |