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| **Persona - Voice & Involvement**  |
| **Topic:** |
| **Voice***How does your persona want to have a voice about this topic?*  | **Barriers** *What would stop them having a voice?* |
| **Involved***How would your persona like to be involved in this topic?* | **Barriers** *What would stop them getting involved in this topic?* |
| **What needs to happen?***What needs to happen to make it easier for your persona to get involved in any change and have a voice about this?* |