

Challenge

Camden Council wanted to explore how they could inject innovation, capacity, and capability into their organisation and communities in ways that would positively affect the lives of all citizens.

Approach

To support Camden's ambition to design an Innovation and Future Thinking Unit, we undertook a rapid, focused piece of research and thinking that included:

- Interviewing people in the Council to understand their needs and expectations
- A situational analysis to understand the internal and external context and structure.
- Working collaboratively with the council to design an operating model and a delivery pathway for innovation.

Participatory Innovation, Camden



The
Democratic
Society

Impact

We are now working with Camden to turn their aspirations into reality. We will provide challenge and demonstrate new ways of working to ensure their approach to innovation lives up to the principles they have set themselves. These include: to be open, to learn, to fail and be curious, to be permeable, agile, and to have an attitude of shared endeavours and participative leadership.

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